



Tennessee Farmers Market Boot Camp Educational Program

Educational workshops for farmers market vendors. A collaboration of the Center for Profitable Agriculture, UT Extension, the Tennessee Department of Agriculture and USDA.



Preregister today!

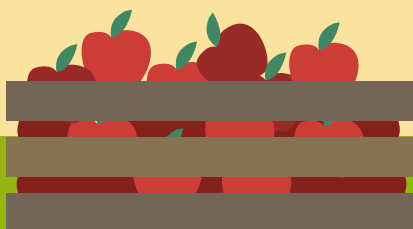
Preregister today at tiny.utk.edu/fmbootcamp! Cost \$20 (includes lunch)

Workshops will feature presentations and discussions on:

- **Understanding the Need for Regulations on Processed Fruits and Vegetables**— how regulations help vendors and help support the market
- **Be Outstanding in Your Field with a Fabulous Farmers Market Display**— how to improve your display from “good” to “wonderful”
- **Are You Covered When Selling Fruits and Vegetables? Be Informed About Product Liability Risk**—insurance applications and limitations related to liability risk from food-borne illness
- **Retail Meat Sales Guidelines**— regulations and proper food handling
- **Plant the Right Fruit and Vegetable Seeds to Grow Your Bank Account**—how to sell to restaurants
- **Resources for Specialty Crop Growers Through the Center for Profitable Agriculture**— publications and workshops on the Center’s website
- **Updates: Milk Sales and USDA Poultry Exemptions**
- **Introduction to Whole Farm Revenue Protection**—a new insurance program available to specialty crop growers

Presenters:

Mike Brown, Hal Pepper, Amy Tavalin and Terri Lemire will team up to teach the 2015 boot camp sessions.



2015 BOOT CAMP WORKSHOPS

Preregistration deadline is 5 days prior to the workshop.

Check-In begins at 9 a.m.

Teaching sessions 9:30 a.m. – 3:30 p.m.
(lunch is included with preregistration fee of \$20)



Dates and Locations

Feb 16 Cookeville

Feb 17 Alcoa

Feb 18 Greeneville

Feb 24 Covington

Feb 25 Clarksville

Feb 26 Franklin



Space is limited. The cost to attend the “boot camp” workshop is \$20 per person and preregistration is required at least 5 days prior to the workshop. Please preregister at tiny.utk.edu/fmbootcamp.

For more information visit
ag.tennessee.edu/cpa.

Questions? Please contact Hal Pepper at **931-486-2777** or email hal.pepper@utk.edu.

These workshops fulfill a TAEP requirement in ONLY the following sectors: Fruits & Vegetables and Value-Added diversification sectors. For additional information regarding educational programs for TAEP requirements, please contact Erica Alexander at the Tennessee Department of Agriculture, **615-837-5344**.



Real. Life. Solutions.

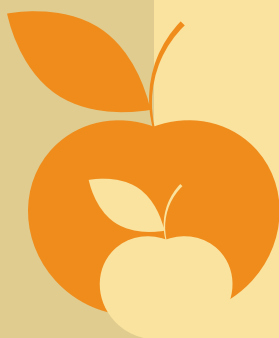
For more information about news and events, visit ag.tennessee.edu/cpa under educational events.

Center for Profitable Agriculture

931-486-2777

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CENTER FOR
PROFITABLE AGRICULTURE
UT EXTENSION
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THE UNIVERSITY OF TENNESSEE



Programs in agriculture and natural resources, 4-H youth development, family and consumer sciences, and resource development, University of Tennessee Institute of Agriculture, U.S. Department of Agriculture and county governments cooperating. UT Extension provides equal opportunities in programs and employment.